

# Conn-West Caring Communities

Data Book **March 2013**

A review and analysis of the community surrounding the Caring Communities site located at Conn-West Elementary School in Grandview, Mo.





# Introduction

## About Caring Communities

Caring Communities was developed by the Local Investment Commission (LINC) to fulfill the role once played by the courthouse square: a place where the community gathers together, shares ideas, and holds neighborhood events. The growth of Caring Communities reflects increasing national interest in creating “community schools.”

The LINC Caring Communities effort, which began in 1992, has grown to 80 sites in seven school districts in Kansas City and Jackson County, MO. LINC’s school district partners include Kansas City, Independence, Fort Osage, North Kansas City, Hickman Mills, Grandview and Center. Other partners include charter schools, local government, state agencies, and community organizations.

## What is a Community School?

A community school is both a place and a set of partnerships between the school and other community stakeholders which leads to improved student learning, stronger families and healthier communities. Community schools are open to everyone—all day, including evenings and weekends. Community-based organizations or public institutions often work as lead agencies in community schools, helping to mobilize community assets and support students success.

**Coalition for Community Schools**  
[www.communityschools.org](http://www.communityschools.org)

## About This Book

The Conn-West Caring Communities Data Book is intended to provide useful information for decision-makers of the Conn-West community — parents, neighbors, site council members, staff and the general public. We hope the facts, figures and resources contained in this book will help these decision-makers to better understand their neighborhoods and identify needs and opportunities for better coordination of services. We hope this book will help build on the success of Caring Communities and help it thrive in the future.

To request additional copies of this book, or to suggest improvements for future editions of this book, contact the Conn-West Caring Communities Site Coordinator. The book is also available to download for free at [www.kclinc.org/connwest](http://www.kclinc.org/connwest)



### **Conn-West Caring Communities** **Established 2007**

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## Community Analysis Zone (CAZ)

The Community Analysis Zone (CAZ) for the Conn-West community was established using Conn-West as a reference point and includes the area within a two-mile radius of the school (the black circle in the map at right). The school catchment area is represented by the blue and white striped area.

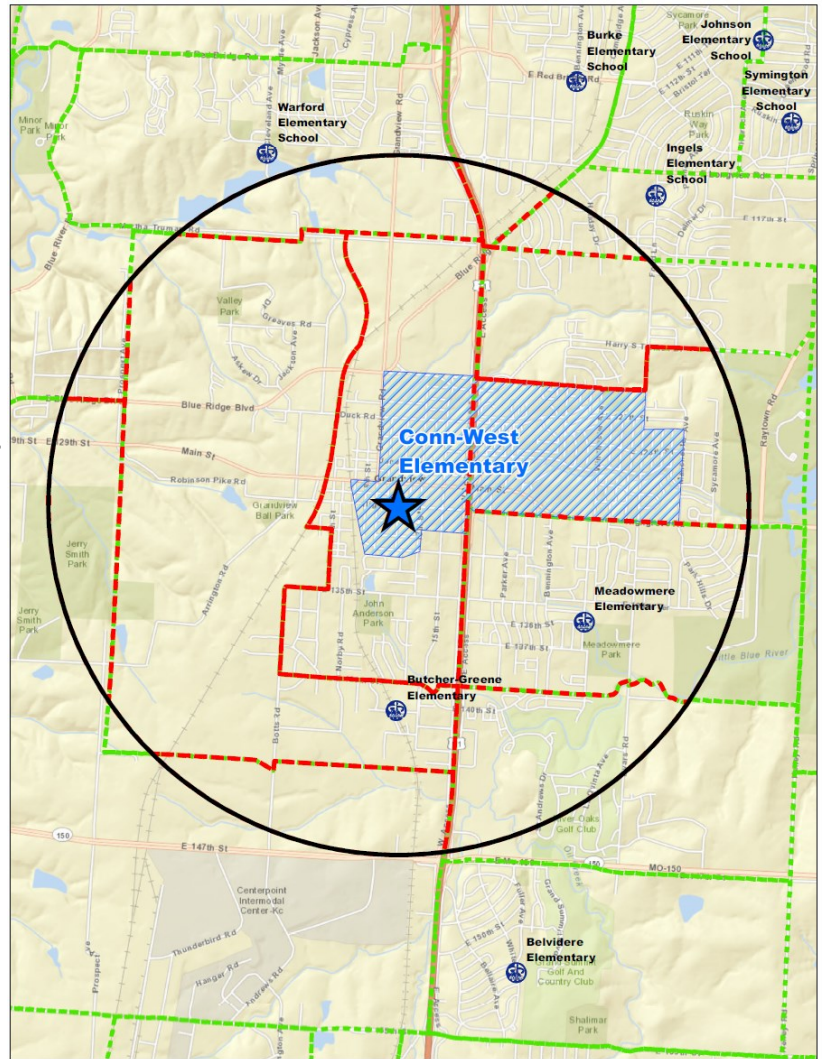
The CAZ overlaps the school boundaries (blue shaded area) and allows for analysis of data about residents, neighborhoods and services within the community served by the Caring Communities site.

For the purpose of this book the boundaries of the Conn-West CAZ and the “Conn-West community” are the same, and the terms “CAZ” and “community” are used interchangeably.

Data for the site book was obtained from a number of resources including but not limited to the City of Grandview, Mo.; U.S. Census Bureau; Jackson County, Mo.;

Missouri Department of Elementary and Secondary Education; Missouri Department of Health and Senior Services; United Way of Greater Kansas City; Missouri Department of Social Services; University of Missouri-Kansas City Center for Economic Information; and University of Michigan National Poverty Center.

Community data was analyzed by census tract (red boundaries) within the CAZ. Census tracts are small, relatively permanent statistical subdivisions of a county delineated by local participants as part of the U.S. Census Bureau's Participant Statistical Areas Program. The U.S. Census Bureau delineated census tracts in situations where no local participant existed or where local or tribal governments declined to participate. Census tracts generally have between 1,500 and 8,000 people, with an optimum size of 4,000 people. (Source: U.S. Census Bureau).



# Education

## Conn-West Elementary

Total 2012 Enrollment: 364

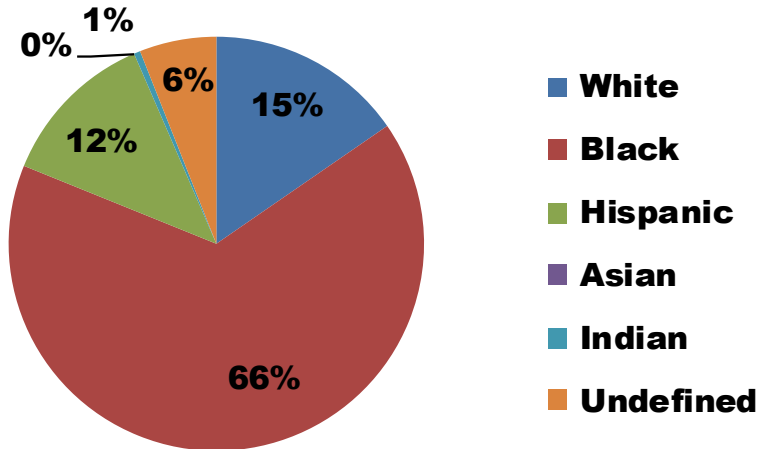
Ms. LaTanya Franklin, Principal

1100 High Grove Rd., Grandview, MO 64030

(816) 316-5225

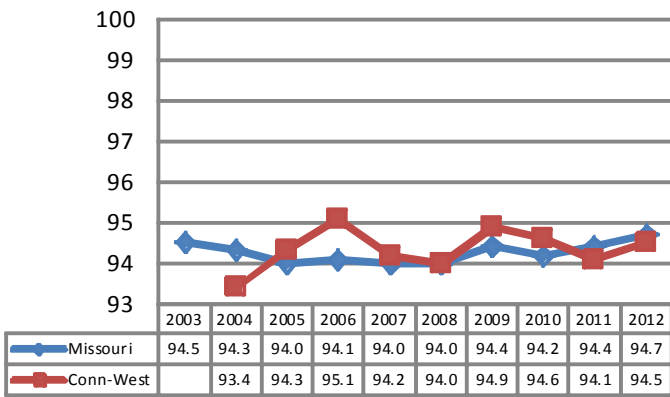
latanya.franklin@csd4.k12.mo.us

## 2012 Student Demographics



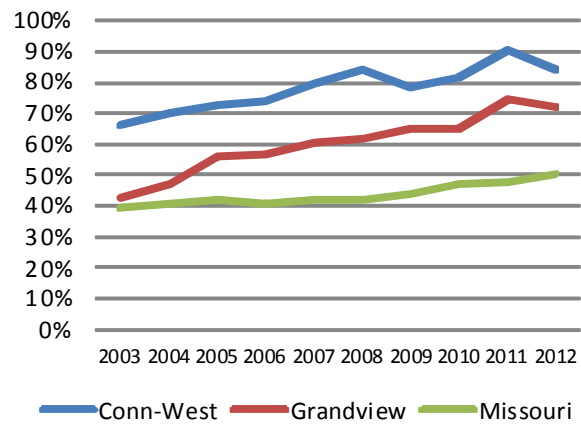
Source: Missouri Department of Elementary and Secondary Education

## 2012 Student Attendance Rate



Source: Missouri Department of Elementary and Secondary Education

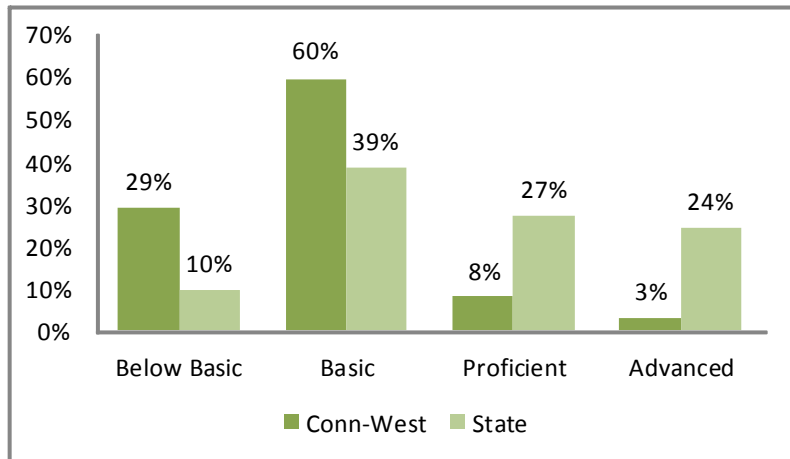
## Free/Reduced Lunch



Source: Missouri Department of Secondary and Elementary Education

## 2012 Missouri Assessment Program (MAP)

### 5th Grade Science

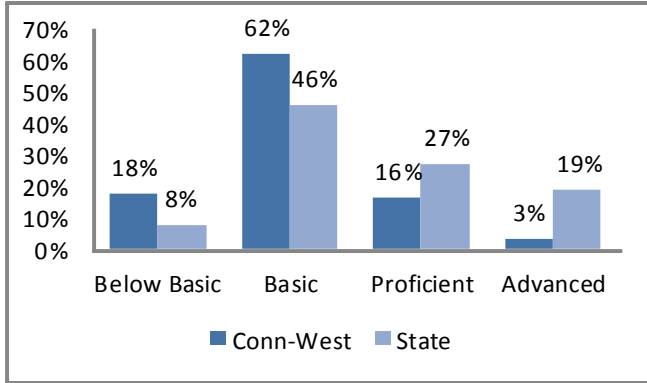


Source: Missouri Department of Elementary and Secondary Education

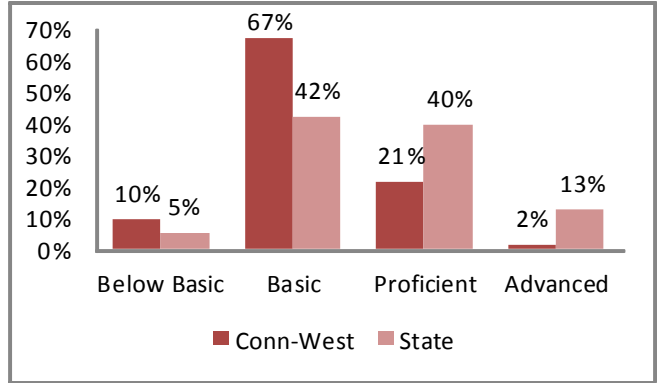
# Education

## 2012 Missouri Assessment Program (MAP), continued

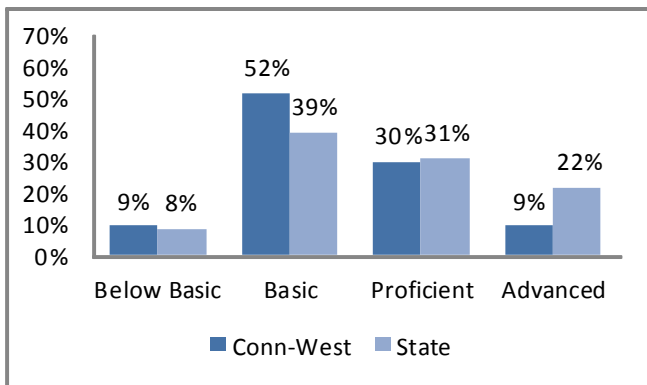
### 3rd Grade Communication Arts



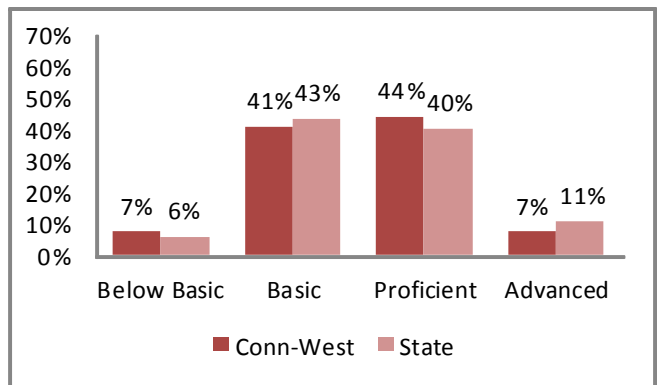
### 3rd Grade Mathematics



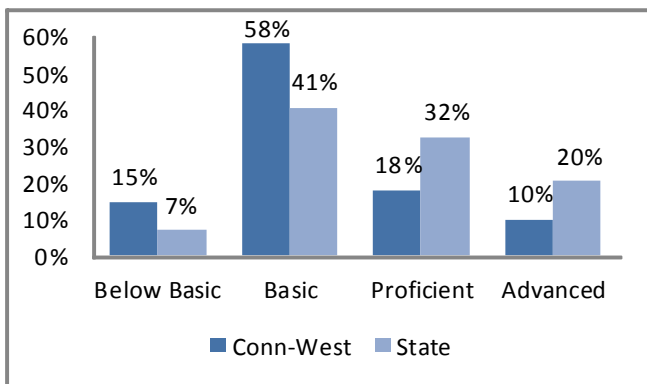
### 4th Grade Communication Arts



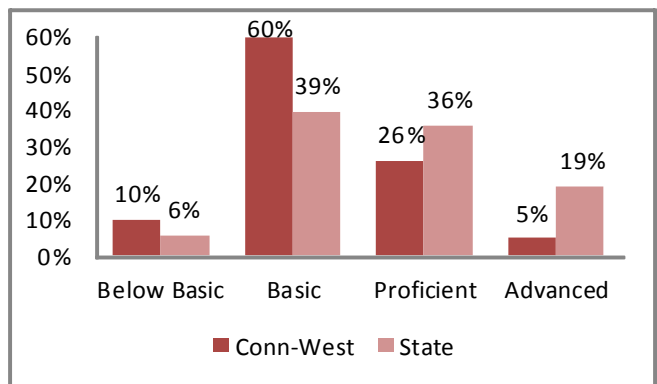
### 4th Grade Mathematics



### 5th Grade Communication Arts



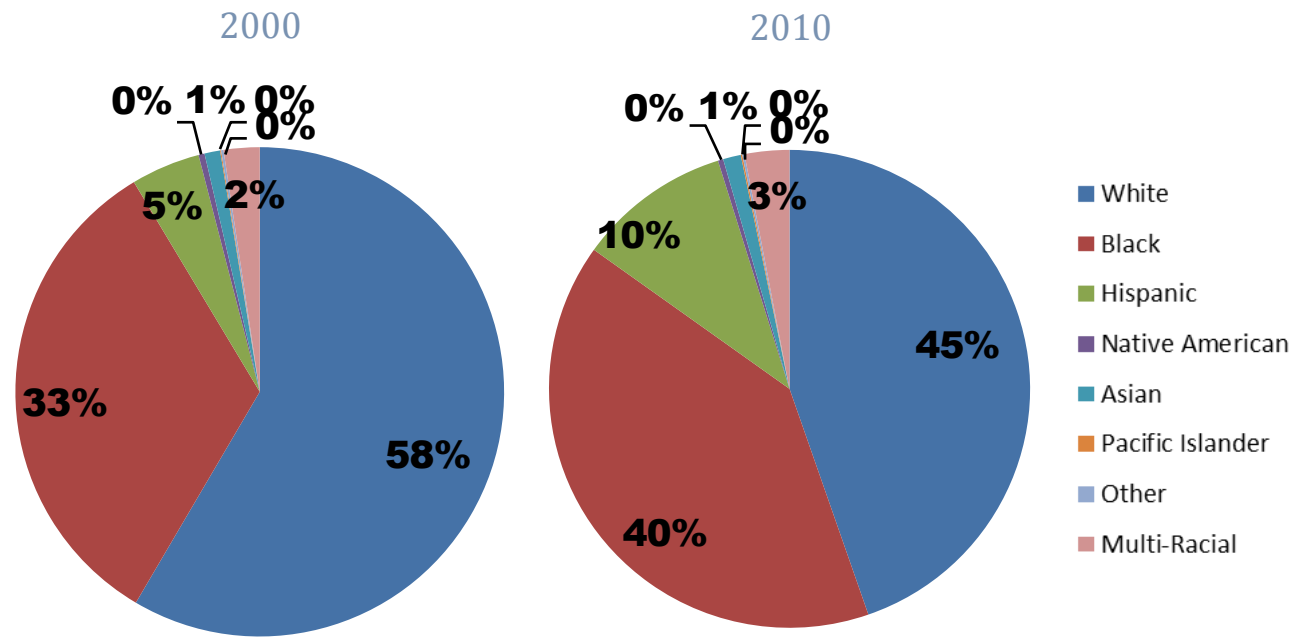
### 5th Grade Mathematics



Source: Missouri Department of Elementary and Secondary Education

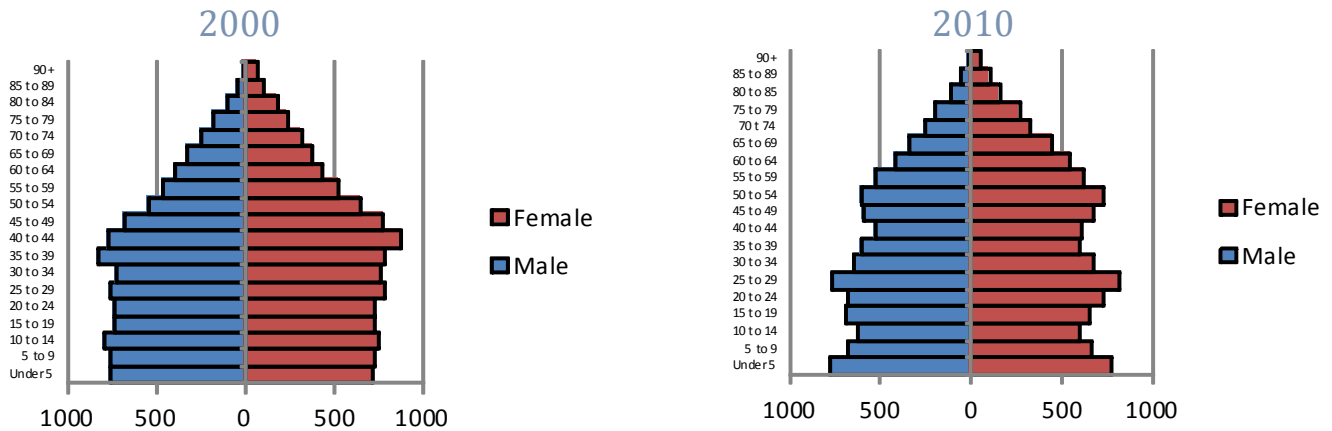
# Demographics

## Race



Source: U.S. Census Bureau

## Age by Sex



Source: U.S. Census Bureau

## Family Type with Related Children

	2000	2010	% Change
<b>Total Population</b>	<b>20,420</b>	<b>19,186</b>	<b>-6%</b>
<b>Total Families</b>	<b>5,295</b>	<b>4,761</b>	<b>-10%</b>
<b>Married Families</b>	<b>3,631</b>	<b>2,919</b>	<b>-20%</b>
With Children Under Age 18	1,643	1,265	-23%
<b>Single Male Households</b>	<b>367</b>	<b>420</b>	<b>14%</b>
With Children Under Age 18	226	254	12%
<b>Single Female Households</b>	<b>1,297</b>	<b>1,422</b>	<b>10%</b>
With Children Under Age 18	965	1,006	4%

Source: U.S. Census Bureau

# Economy

	Conn-West	Jackson County
<b>Median Income</b>	\$44,355	\$46,252
<b>Unemployment Rate</b>	8.6%	8.8%

Source: U.S. Census

## Poverty

	Conn-West	Jackson County
<b>2000</b>	8.5%	11.9%
<b>2010</b>	14.1%	15.7%

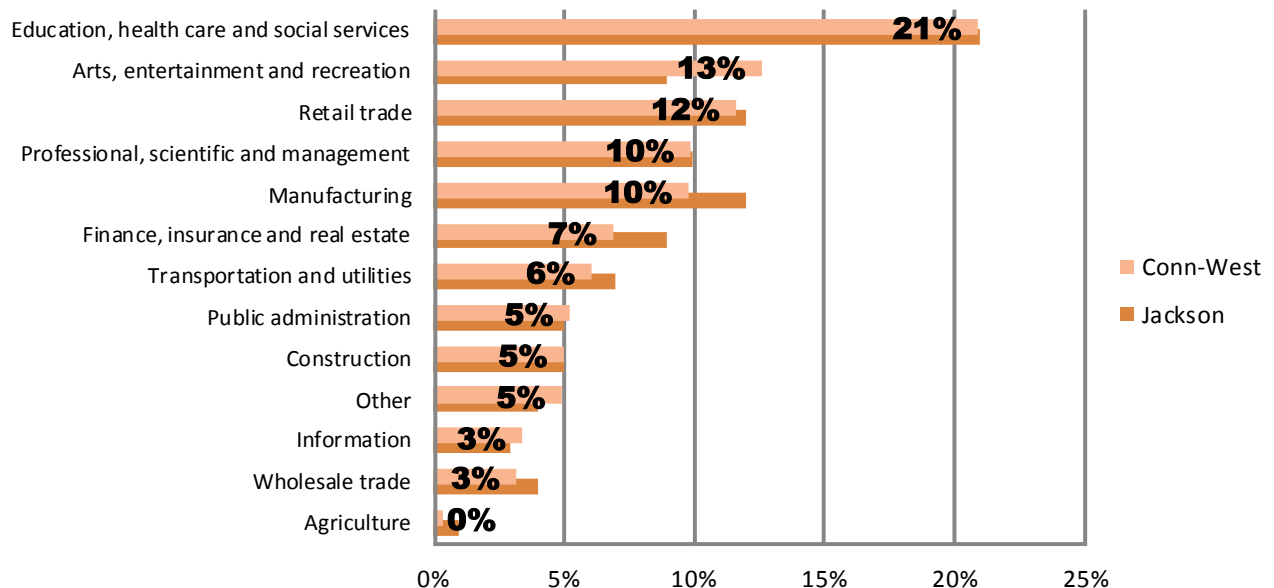
U.S. Census Bureau, 2010 ACS 5 Year Estimates

2010 Poverty Thresholds, Selected Family Types		
<b>Single Individual</b>	Under 65	\$ 11,344
	65 years and Older	\$ 10,458
<b>Single Parent</b>	One Child	\$ 15,030
	Two Children	\$ 17,568
	No Children	\$ 14,602
<b>Two Adults</b>	One Child	\$ 17,552
	Two Children	\$ 22,113
	Three Children	\$ 26,023

Note: The United States determines the official poverty rate using poverty thresholds that are issued each year by the Census Bureau. The thresholds represent the annual amount of cash income minimally required to support families of various sizes. A family is counted as poor if its pretax money income is below its poverty threshold. Money income does not include noncash benefits such as public housing, Medicaid, employer-provided health insurance and food stamps.

Source: National Poverty Center

## Employment by Industry

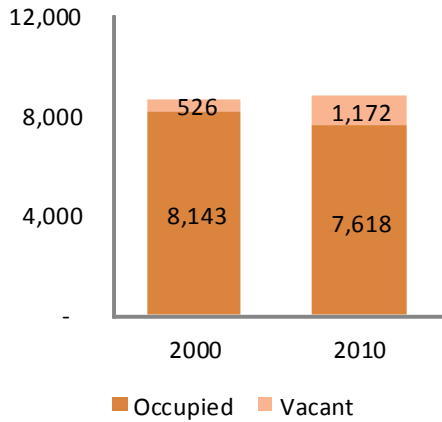


U.S. Census Bureau, 2010 ACS 5 Year Estimates



# Housing

## Vacant Houses



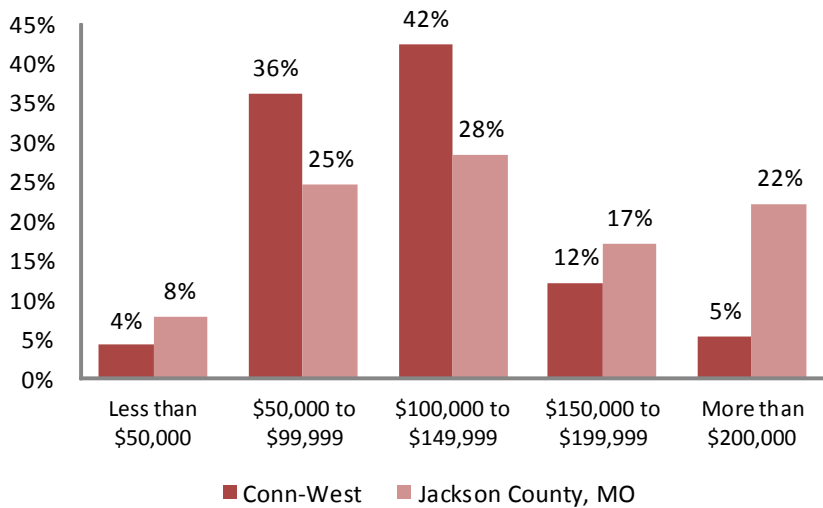
Source: U.S. Census, 2000, 2010

## Vacancy Rate

	2000	2010
Conn-West	6.1%	13.3%
Jackson County	7.6%	12.0%

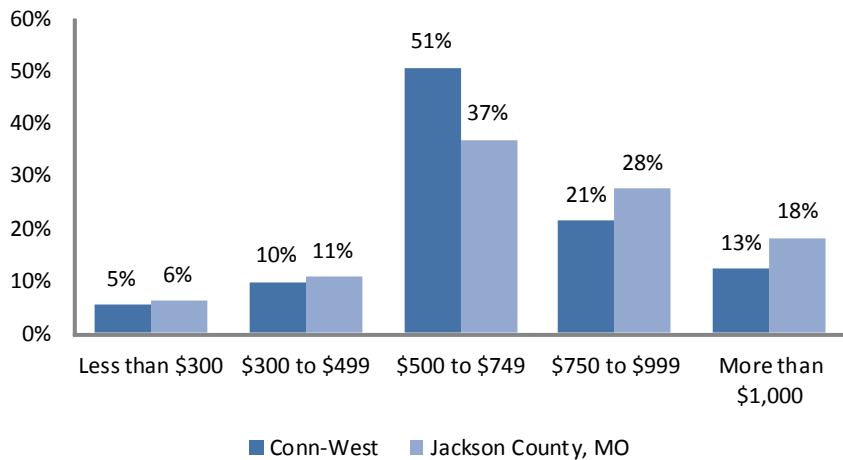
Source: U.S. Census, 2000, 2010

## Home Values



Source: U.S. Census, 2010 ACS 5 Year Estimates

## Gross Rent



Source: U.S. Census, 2010 ACS 5 Year Estimates

Housing Characteristics	2000 to 2010 Change
Housing Units	1%
Tenure	
Owner	-8%
Renter	-4%
Units Moved into Previous Five Years	-37%
<b>Age of Housing Stock</b>	<b>2010 Percent</b>
Less than 5 Years	1%
Less than 10 Years	4%
Less than 20 Years	11%
Less than 30 Years	25%
Less than 40 Years	52%
More than 50 Years	48%

Source: U.S. Census, 2010 ACS 5 Year Estimates

# Community Resources

## Parks

		Acres
Freedom	1215 Jones Ave.	
Grandview Ball Park	13200 Arrington Rd.	
John Anderson	4701 E. 135th St.	
Mapleview	12507 Winchester Ave.	
Meadowmere	13610 Byars Rd.	
River Oaks South	n/a	
Southview Park	7800 Harry S. Truman Dr.	
Terrace Park	n/a	
Valley Park	12300 Askew St.	
Longview Lake	Multiple Entrances	4,852
Ingels Park	E. 118th St. and Bristol Ave.	5.7
Jerry Smith Park	E. 135th St. and Prospect Ave.	360

Source: Grandview Department of Parks and Recreation, Jackson County Department of Parks and Recreation; Kansas City Department of Parks and Recreation

## Food Pantries

CORONATION OF OUR LADY CATHOLIC CHURCH	13000 Bennington Street	Grandview	MO
GRANDVIEW ASSISTANCE PROGRAM	1121 Main Street	Grandview	MO
GRANDVIEW CHURCH OF CHRIST	12500 Grandview Road	Grandview	MO
NEW LIFE IN CHRIST - HELPING HANDS FOOD PANTRY	12401 Byars Rd.	Grandview	MO
SALVATION ARMY - GRANDVIEW-SOUTHLAND	6111 E. 129th Street	Grandview	MO
SECOND MISSIONARY BAPTIST CHURCH	5111 Harry Truman Drive	Grandview	MO

Source: United Way of Greater Kansas City

## Thrift Stores

OZANAM - MAJ-R THRIFT	1102 Main St.	Grandview	MO
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Source: United Way of Greater Kansas City

## Health Centers

ReDiscover Mental Health	6801 E 117th St	Kansas City	MO	64134
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Source: Missouri Department of Health and Senior Services

## Nursing Homes

LIFE CARE CENTER OF GRANDVIEW	6301 EAST 125TH STREET	GRANDVIEW	MO
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Source: Missouri Department of Health and Senior Services

## Community Centers

The View	13500 Byars Rd.	Grandview	MO
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Source: Grandview Department of Parks and Recreation

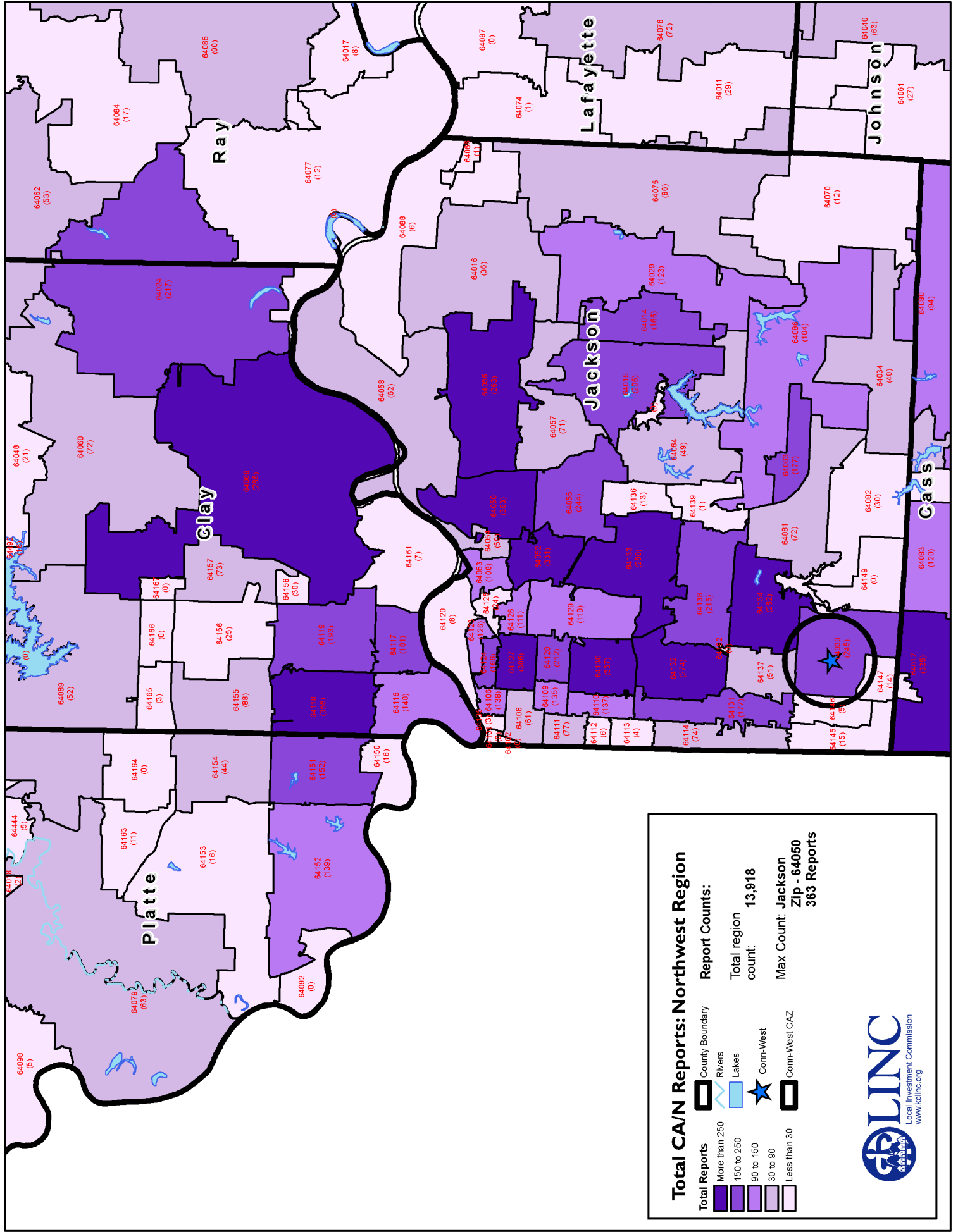
# Community Resources

## Parks

Apostolic Christian Church	301 Blue Ridge Ext	Grandview	MO
Ascension Presbyterian Church	11712 Blue Ridge Blvd	Kansas City	MO
Central Free Will Baptist Chr	3200 Blue Ridge Ext	Grandview	MO
Church Of Christ	4005 Main St	Grandview	MO
Church Of The Nazarene	1500 High Grove Rd	Grandview	MO
Community of Christ	12600 Byars Rd.	Grandview	MO
Coronation Of Our Lady	13000 Bennington Ave	Grandview	MO
Deeper Life Christian Mnstrs	12512 Blue Ridge Ext	Grandview	MO
Dunkard Brethren	5301 E 140th St	Grandview	MO
El Shaddai Intl Family Worship	13111 Spring St	Grandview	MO
Faith Ministries World Otrch	12222 Blue Ridge Ext	Grandview	MO
Faith Temple Church	12708 Prospect Ave	Kansas City	MO
First Baptist Church	1416 Main St	Grandview	MO
First Christian Church	13604 Norby Rd	Grandview	MO
Gospel Fellowship	13011 Grandview Rd	Grandview	MO
Grandview Assembly Of God	12400 Grandview Rd	Grandview	MO
Grandview Church Of Christ	12500 Grandview Rd	Grandview	MO
Grandview United Methodist Chr	12613 Grandview Rd	Grandview	MO
Hickman Mills Church Of Christ	11610 S Us Highway 71	Kansas City	MO
Holy Trinity Lutheran LCMS	5901 E 135th St	Grandview	MO
International House Of Prayer	12404 Blue Ridge Blvd	Grandview	MO
Jehovah's Witnesses	6033 E 137th St	Grandview	MO
Living Word of Christ	13605 S. US Highway 71	Grandview	MO
New Beginning Ministries	12144 Blue Ridge Ext	Grandview	MO
New Day Church	12419 3rd St.	Grandview	MO
New Life Missionary Bapt Chr	12416 Grandview Rd	Grandview	MO
Prince Of Peace Lutheran Chr	13031 Winchester Ave	Grandview	MO
Sacred Refuge	705 Main St	Grandview	MO
Salvation Army	6111 E 129th St	Grandview	MO
Second Missionary Baptist Chr	5111 Harry S Truman Dr	Grandview	MO
Southside Church Of God	12908 8th St	Grandview	MO
Trinity Temple Church - God in Christ	11922 Food Ln	Grandview	MO
True Light of Jesus	12419 3rd St.	Grandview	MO
Works of Faith Ministries	12605 6th St.	Grandview	MO
Words Of Life Community Church	5806 E 137th St	Grandview	MO

Source: Yellowpages





**Total C/N Reports: Northwest Region**

<b>Total Reports</b>	<b>Report Counts:</b>	<b>Total region count:</b> 13,918
More than 250		<b>Max Count: Jackson</b>
150 to 250		<b>Zip - 64050</b>
90 to 150		<b>363 Reports</b>
30 to 90		
Less than 30		

County Boundary  
 Rivers  
 Lakes  
 Conn-West  
 Conn-West CAZ



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# Data Resources

City of Grandview, Mo.

Jackson County, Mo.

Kansas City Free Health Clinic

Kansas City Parks and Recreation Department

Kansas City Public Schools

Mid-America Regional Council

Missouri Department of Elementary and Secondary Education

Missouri Department of Social Services

Missouri Department of Health and Human Services

United States Census Bureau

United States Department of Housing and Urban Development

United States Department of Labor

United Way of Greater Kansas City

University of Missouri-Kansas City Center for Economic Information

University of Michigan National Poverty Center

**Site Data Book developed By:  
Local Investment Commission (LINC)  
2013**

**All maps, photographs, and tables were developed and/or are property of LINC, unless otherwise noted,  
and must be cited for external use.**

**For more information on LINC, please visit:  
[www.kclinc.org](http://www.kclinc.org)**